

Permanent Mission of India  
New York

**Press Release**

**World Hindi Day**

Permanent Mission of India commemorated World Hindi Day on 13 February 2025 in the Mission. The theme of the event was “Multilingualism and the Promotion of Hindi abroad”.

2. Hon’ble Minister of State for Women and Child Development, Smt. Savitri Thakur was the Guest of Honour. In her address, Hon’ble Minister reminisced about the initiation of the World Hindi Day on 10 January 2006. She highlighted that India has a multilingual and multicultural social fabric. Hon’ble Minister noted that several initiatives are being undertaken to make Hindi a more popular language, and recognition by the United Nations will make it a global language.

3. In his speech, Permanent Representative of India, Ambassador P. Harish underscored that Hindi has been added to the list of non-official languages in the United Nations. Further, in the United Nations, India contributed around USD 7 million to promote UN News in Hindi. He also thanked the Department of Global Communications of the United Nations for their support in this regard.

4. Under Secretary General Ms. Melissa Fleming stated that Hindi with a speaker base of 600 million, is of vital importance for the United Nations. She mentioned that the Hindi@UN project and various social media updates are bringing activities of the United Nations closer to Hindi speakers.

5. Other speakers at the event included prominent academics, who shared their experiences of promotion of Hindi in US. They underlined that in an increasingly globalized world, multilingualism, media and modern technology can work towards expanding Hindi content across social media and digital platforms in order to increase its accessibility, especially among the youth.

6. Officials from the UN, language enthusiasts, representatives of Indian institutions, and several others attended the event.

7. Government of India initiated the Vishwa Hindi Diwas (World Hindi Day) on 10 January 2006 to strengthen efforts to promote and popularise Hindi on a global scale. Since then, World Hindi Day is being commemorated across the globe every year.

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*New York  
14 February 2025*